

# Agenda at a Glance

2010 Arizona Housing Forum  
September 15-17 | J.W. Marriott Starr Pass, Tucson

EVENT/  
TIME

## WEDNESDAY 9/15/10

**WELCOME RECEPTION**  
6:00 PM - 8:00 PM

Registration is available starting at 4:00 pm in the Tucson Lobby. Join everyone at 5:30 pm on the Salud Patio for the hotel's complimentary Tequila Toast to the "legend of Arriba, Abajo."

A welcome reception is planned on the Ania Terrace beginning at 6:00 pm. Did you know that Arizona has more observatories to view dark skies than any other state? Lose yourself in the stars away from the light pollution of the city by finding your favorite constellation or a meteor shower. Time to network, have a few hors d'oeuvres and enjoy being serenaded by Tucson's Davis Bilingual Elementary School Mariachi Los Aguilas.

## THURSDAY 9/16/10

**REGISTRATION**  
7:30 AM - 3:30 PM

**Tucson Lobby**

**BREAKFAST**  
7:30 AM - 9:00 AM

**Location TBD**

**PLENARY SESSION**  
9:00 AM - 10:00 AM

**Welcome to Tucson** Hon. Bob Walkup, Mayor of Tucson  
**INNOVATION: The Road to Recovery** Michael Traylor, Director, Arizona Department of Housing

**SESSION 1**  
10:15 AM - 11:30 AM

PUBLIC FINANCING  
101

LANDLORD LOVE

FOREVER  
AFFORDABLE

HOUSING FIRST  
TO LAST

A COLLABORATION  
OF THE MINDS

**LUNCHEON**  
11:45 AM - 1:15 PM

Join us at lunch to celebrate the success and innovative spirit of Arizona housing professionals nominated by their peers as "Housing Heros." Six awards will be presented to nominated individuals and organizations at the annual Housing Hero Luncheon.

**SESSION 2**  
1:30 PM - 2:45 PM

THE ROAD LESS  
TRAVELED

THE TENANT IS  
ALWAYS RIGHT

FORECLOSURE  
PREVENTION

UNIVERSAL DESIGN

THE BEST OF CDBG

**SESSION 3**  
3:00 PM - 4:15 PM

UNDER THE  
MICROSCOPE

AVOIDING AN IRS  
AUDIT

TAKING THE DRIVE  
OUT OF DRIVE 'TIL  
YOU QUALIFY

CONTINUUM  
ROUNDTABLE

DESIGN FOR  
ENVIRONMENT

**DINNER**  
6:15 PM

Dinner and Entertainment Political cartoonist and satirist David Fitzsimmons will entertain with his own brand of humor and artistry.

## FRIDAY 9/17/10

**BREAKFAST**  
8:00 AM - 9:30 AM

Our traditional economic breakfast presentation will be by Dr. Lee McPheters, Research Professor in Arizona State University's W.P. Carey School of Business and Director of the school's JPMorgan Chase Economic Outlook Center, which specializes in economic forecasts for Arizona.

**SESSION 4**  
9:45 AM - 11:00 AM

BUILD IT AND THEY  
WILL COME

MAKING A  
DIFFERENCE:  
TENANT SERVICES

POLITICAL WILL  
HUNTING

GOOD NIGHT, JOHN  
BOY

THE POWER  
OF YOUR  
PROFESSIONAL  
IMAGE

**SESSION 5**  
11:15 AM - 12:30 PM

DESIGNING MEN

INCOME  
VERIFICATION 101

REHAB YOUR  
REHAB

ESPECIALLY FAIR

MR. KARNAS GOES  
TO WASHINGTON,  
PART II

**KEYNOTE LUNCHEON**  
12:45 PM - 2:30 PM

This year's invited keynote speaker, Mercedes Marquez, was President Obama's choice as HUD Assistant Secretary for Community Planning and Development, the division which oversees the CDBG, HOME and HOPWA programs. Ms. Marquez has proven herself to be one of the nation's most savvy and effective housing advocates, and a dynamic and knowledgeable speaker.

Stay around after the presentation for our annual drawing—you must be present to win!

**Times and locations subject to change.**